

Manufacturing Summit Agenda

November 7, 2016, 10:00 a.m. – 5:00 p.m.

Lambton College Event Centre

- 9:30 Registration and Exhibits
- 10:00 Welcome and Introductions
- 10:05 **Keynote: Ian Howcroft, Vice President, Canadian Manufacturers and Exporters – Ontario**
Manufacturing and Exporting in Canada: Facing the Future
- 10:50 **Keynote: Mark Frasco, Founder and President, COACT Associates Ltd.**
How to Grow Your Business by Developing Demand Strategies, Structure, and Processes to Deliver Customer Solutions
- 11:20 **Chairing the Panel: Bettina Hamelin, Vice President, Research Partnerships Directorate, NSERC**
Innovation Success through Academic-Industry Partnerships
Panelists: Doug Hatch, President, Vital Industrial Solutions Inc.
Rick Perdeaux, Owner, Toolrite Engineering and Chairman, SLIA
Eddie DeJong, Chief Dreamer and Inventor, Vita Gardens
- 12:00 Lunch Break and Exhibits
- 1:00 **Keynote: Royce Mendes, Director and Sr. Economist, CIBC World Markets**
Remaining Competitive in the Global Marketplace: Opportunities, Challenges, and Trends
- 1:50 **Chairing the Panel: Tom Strifler, Executive Director, Western Sarnia-Lambton Research Park**
Plant Operations, Maintenance and Construction
Panelists: Ian MacLellan, President and CEO, Ubiquity
Trevor MacLeod, Plant Manager, BioAmber
Martin Bruce, Vice President Engineering, NOVA Chemicals
- 2:45 Coffee Break and Exhibits
- 3:00 *Industry Supply Chain – Survey Report, Sarnia-Lambton Economic Partnership*
George Mallay, General Manager, Sarnia-Lambton Economic Partnership and
David Moody, Project Leader – Business Growth Services, Sarnia-Lambton Economic Partnership
- 3:15 **Round Tables – Attendees select a table discussion to take part in. Facilitators:**
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| <i>Workforce Development,
Training & Education</i> | André Ouellette, Lambton College Corporate Training
Katherine Walker, iMAP Audit Inc. |
| <i>Exporting</i> | Bill Norton, Trade Commissioner Ontario Region
Cam Ellis, Export Development Canada
Johanna Franz, Export Development Canada |
| <i>Marketing & Social Media</i> | Brian Maxfield, Lambton College
Andrea Hands, Lambton College |
| <i>Business Development & Strategy</i> | Mike Banovsky, TechAlliance
Mark Frasco, COACT Associates Ltd. |
| <i>Funding Opportunities</i> | Joanna DeMarco-Bolce, Business Advisory Services |
| <i>Advanced Manufacturing
Technologies & Innovation</i> | Maïke Luiken and Victoria Townsend,
Bluewater Technology Access Centre, Lambton College |
- 4:00 Closing – Next Steps
- 4:10 Exhibits and Wine & Cheese, Sponsored by Sarnia Lambton Industrial Alliance